

Branding Yerself In Video



DRISKOTECH®

Use this worksheet to help you brand yerself and stand out in the crowd of other reps in yer company and/or industry.

INCLUDE YER FACE.

Yer personality, yer mannerisms, yer expressions. Not only does it help people recognize that YOU are yer business and associate the two together, but using yer face helps you build & strengthen relationships with yer people. Yes, even in an online environment.

TAG LINES.

Make a list of some things that you say about what you do? Consider simplifying it.

Simplify: _____

THINGS YOU LOVE.

Make a list of things that you love: hobbies, activities, movies, music, places, things. No item is too small if you have a true love for it...

Now, go back and circle 3 of those things that you love. These things that you love can be branded into yer business, and into yer videos to help you stand out in the crowd of other reps in yer company or industry.

Start brainstorming a list of how you could incorporate these 3 things into yer business:
